



The fine for posting private signs on City property such as roadsides, centre medians and traffic circles is \$250.

- 1. Why does the City of Edmonton regulate sign placement on City property?**
 - The citizens of Edmonton indicate that signs are an unsightly problem. More businesses are placing advertising signs on roadsides due to the growth of the city, commercial expansion, and the development of Internet-based enterprises.
 - Signs on city roadsides, boulevards and traffic circles increase litter and create hazards for motorists and grass crews.
- 2. What action do Community Standards Peace Officers take for illegal signs on City property?**
 - Peace officers remove illegally placed signs from boulevards, traffic circles and intersections.
 - Signs are removed and impounded to a secure sign compound for 30 days after which they are destroyed if not claimed.
 - Fines are issued - \$250 for each sign posted.
- 3. What kinds of signs are allowed to be posted on City Property?**
 - Traffic Bylaw #5590 allows only two types of signs on City property - realtor open house signs and A-frame signs in front of business property. Both of these signs have specific restrictions.
 - No other signs can be placed on City property without prior written permission from the City of Edmonton.
 - Signs such as house for sale, garage sale signs, items for sale, services for sale etc. can be placed only on a citizen's private property. With the permission of the property owner the signs can also be placed on another person's private property.
- 4. What are the rules for placing A-Frame signs in front of a business property to advertise the business or service?**

Traffic Bylaw #5590 indicates:

 - The sign shall be portable.
 - The sign shall have a maximum sign face of 0.6 meters wide by 1.0 meter high and constructed of a material that is a minimum of 6 millimeters thick.
 - Each sign shall be mounted on an A-frame.
 - There shall be a limit of one sign per business frontage.
 - The sign shall be placed in line with street light poles and parking meters so as not to obstruct pedestrian traffic.
 - The sign shall be constructed of a painted wooden or metal material such that a rigid frame is provided and debris such as torn paper and cardboard is not present.
 - The sign shall be allowed directly in front of a business property only during the hours that the premises are open for business.
 - The sign shall not be located within 2 meters of an intersection.
 - The sign shall not be located on roadways (including paved shoulders), centre medians, medians between main roads and service roads, "pork chop" islands, traffic circles, or any islands/medians separating traffic.

Note: These provisions do not apply to signs on private property, which are controlled under the Land Use Bylaw administered by the Planning and Development Department.

5. What are the rules for advertising a realtor open house location?

All persons placing or erecting a free-standing sign on a highway to guide pedestrian and vehicular traffic to an open house location shall comply with the following conditions:

- The sign shall be placed only on the date of the open house.
- Each sign shall have a maximum sign face of 0.6 meters wide by 1.0 meter high and be constructed of a material that is a minimum of 6 millimeters thick.
- Each sign shall be mounted on an A-frame or on a stake firmly secured in a grassed boulevard area.
- The maximum number of messages allowable on each sign is four. The messages shall consist of the following with a) and b) being prominent:
 - a) Open House
 - b) Directional Arrow
 - c) Company Identification
 - d) Salesperson
- The sign shall be allowed during the following time periods:
 - a) from 1500 hours Friday to 2200 hours Sunday or Statutory Holiday Monday,
 - b) from 1500 hours to 2200 hours daily, Monday to Thursday.
- No more than two signs will be allowed at any particular intersection.
- The sign shall not be located within 15 meters of an intersection on a local roadway or within 30 meters from an intersection on an arterial roadway.
- The sign shall not be located on roadways (including paved shoulders), centre medians, medians between main roads and service roads, “pork chop” islands, traffic circles, or any islands/medians separating traffic.

All other persons placing or erecting a free-standing sign on a highway for any other purpose must obtain prior written permission from the City Manager. Such permission may be withheld by the City Manager for operational or safety reasons.

For Information:

Report illegally placed signs on city roadsides. For more information about placing signs on City property, contact the City’s Call Centre at 311. Visit www.edmonton.ca/bylaws and look at **Bylaw Complaints**.